

# PRODUCING A PRIVATE LABEL CIDER WITH ASTON MANOR FAQs

If you're considering developing a private label or retail exclusive cider brand, we would love to hear from you. Here are some common considerations to review before contacting us:

## **What ciders can you provide?**

As the UK's leading supplier of private label cider, we produce an extensive range of cider styles and recipes to suit all drinking occasions and taste profiles. We can match taste profiles and create bespoke recipes for all segments of the market from value, mainstream or premium across apple, pear and fruit flavours.

## **What are the minimum production runs?**

We require a minimum run of 24,500 litres for glass and PET bottle, and 50,000 litres for cans. However there are also minimum order levels for packaging materials to also consider.

## **What packaging options are available?**

We can produce in 500ml glass and a range of PET bottle formats from 500ml up to 3 litres and a range of can sizes from 330 to 440 & 500ml.

## **What case sizes are available?**

For glass it is typically 8x500ml or 12x500ml, PET 12x500ml and cans 6x4x500ml, or 8x3x500ml.

## **What is the shelf life of the products?**

The shelf life of freshly produced stock is 9 months for PET bottle, 12 months for can and 18 months for glass.

## **Will you supply the liquid?**

We offer a one stop solution to produce and pack your cider.

## **How much input can we have?**

We understand that it is your brand. We can be as hands-on or off as required. For example, you can be in charge of the entire project or we can develop a brand for you – all we need is your brief to start work.

## **Do we have to provide our own artwork?**

We can use your artwork or work with you to create it.

## **What colour bottles are available?**

We can supply clear flint, amber or green bottles.

## **What labels are available?**

Our production line runs with wet glue labels. However, we can also fill pre labelled bottles with PSL if required.

## **What crowns can we use?**

We can supply either branded or plain crowns.

## **Do we have to provide artwork for trays?**

The trays can either be plain or branded. If they are branded, we can work with you to create a design.

## **What pallets can you use?**

We offer customers standard, CHEP or heat treated pallets.

## **What is the case size?**

For glass it is typically 8x500ml or 12x500ml, PET 12x500ml and cans 6x4, or 8x3.